

Wiltshire's Voices PRG bid- Area Boards suggested projects list

Area Board Name	Suggested target Group	Evidence of need e.g. JSNA	Comments
Marlborough Area Board	Those of retirement age who wish to be more involved in decision making and volunteering and do not live within Marlborough Town	<p>80% of the population growth in Wiltshire over the next 10 years will be within the retired age group. 22% of the population is of retirement age. Generally they will be active, have more time to be involved and bring with them a huge range of skills and experience</p> <p>Marlborough Community Area has the second lowest % for those who felt informed about getting involved in their local area (35.3%)</p> <p>At the same time Marlborough Community Area has the Highest % of any community area regarding wanting to be more involved in decision making (35.4%)</p> <p>Marlborough Community Area is also one of the most rural of areas and the Parishes have said that they do not feel engaged</p> <p>The focus up to now in Marlborough has been upon young people.</p>	<p>It is proposed to research what the barriers are to volunteering and getting more involved in decision making for those who live outside of Marlborough Town, are of retirement age and wish to do so.</p> <p>The evidence suggests that many people want to be more involved yet do not feel able to or informed about how to</p> <p>The approach could be to identify a mixed sample of people who fit the target group and through focus groups, listening to their stories, and collecting evidence, begin to identify and then address those barriers to volunteering. These could include issues such as access, information, opportunities, approach etc.</p> <p>The research would need to build upon that which has already taken place within the area and the Board would work with organisations such as 'GROW', age concern, etc. It would also need to work closely with the Parish Councils whose involvement is key to localism working within the Community Area.</p> <p>The research also goes to the heart of the government's 'Big Society' ambitions.</p>